Chapter Partnership Guide 2020

Expand your business reach with the South Puget Sound Chapter of SHRM!

Partner w/ South Puget Sound SHRM

Networking

Target Market

Supporting HR Education

Community Involvement

Annual Partnership Packages

Annual Platinum Partnership $2,500

- 6 Social Media blasts of your business promotional events and services
- Logo and link listing on main page of SPS SHRM website
- Logo displayed and shoutout at each chapter meeting
- Promotional materials and 5-minute business commercial at 1-chapter meeting (registration for two representatives included for this month)
    - Recognition in registration and reminder email for event
- One VIP membership (must list representative)
- $250 discount off Member Appreciation Event Sponsorship
- Able to collect business cards/contacts via a raffle drawing ($50 minimum gift value) month of business commercial

Annual Gold Partnership $1,500

- 3 Social Media blasts of your business promotional events and services
- Logo and link listing on main page of SPS SHRM website
- Logo displayed at each chapter meeting
- Promotional materials and 5-minute business commercial at 1-chapter meeting (registration for two representatives included for this month)
    - Recognition in registration and reminder email for event
- $150 discount off Member Appreciation Event Sponsorship
- Able to collect business cards/contacts via a raffle drawing ($50 minimum gift value) month of business commercial

All sponsorships run on a calendar year and renew January 1st

Annual Partnership Packages

Single Meeting Partner $1,000

- Distribution of promotional materials and 5-minute business commercial at 1-chapter meeting
- Special recognition at beginning of chapter meeting
- Logo and link listed on SPS SHRM website
- 1 Social Media blast month of presentation
- Recognition in registration and reminder email for event
- Registration for two representative's month of presentation
- Able to collect business cards/contacts via a raffle drawing ($50 minimum gift value) month of business commercial

Member Appreciation Event Partner $500

- Display table to distribute promotional materials @ event
- Special shoutout at event
- 1 social media blast leading up to event
- Logo and link listed on SPS SHRM website
- Recognition in registration and reminder email for event
- Meeting registration included for two representatives
- Able to collect business cards/contacts via a raffle drawing ($50 minimum gift value) month of event

All sponsorships run on a calendar year and renew January 1st

Annual Partnership Packages

SPS SHRM Partner Listing - $250

- Logo and link listed on SPS SHRM website
- Logo displayed at each chapter meeting

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2020 South Puget Sound SHRM Partnership Request

Email form to Daniel Smith at dsmith@bbtacoma.com or call (253)396-5507 with any questions

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- Company Name:_____
- Contact Person:_____
- Phone#_____
- Email:_____
- Website:_____
- Please attach a logo in jpeg format
- All sponsorships must be approved by SPS SHRM board (will notify of approval within 10 business days of submission of this form

- Preferred Partner Level (**Circle One**)
  - Platinum - $2,500
  - Gold - $1,500
  - Single Meeting - $1,000
  - Member Event - $500
  - Partner Sponsor - $250