



Chapter Partnership Guide 2021

Expand your business reach with the
South Puget Sound Chapter of SHRM!

Partner w/ South Puget Sound SHRM



Networking



Target Market



Supporting HR
Education



Community
Involvement

Annual Partnership Packages

Annual Platinum Partnership \$2,500

- 6 Social Media blasts of your business promotional events and services
- Logo and link listing on main page of SPS SHRM website
- Logo displayed and shoutout at each chapter meeting
- Promotional materials and 5-minute business commercial at 1-chapter meeting (registration for two representatives included for this month)
 - Recognition in registration and reminder email for event
- One VIP membership (must list representative)
- \$250 discount off Member Appreciation Event Sponsorship
- Able to collect business cards/contacts via a raffle drawing (\$50 minimum gift value) month of business commercial

Annual Gold Partnership \$1,500

- 3 Social Media blasts of your business promotional events and services
- Logo and link listing on main page of SPS SHRM website
- Logo displayed at each chapter meeting
- Promotional materials and 5-minute business commercial at 1-chapter meeting (registration for two representatives included for this month)
 - Recognition in registration and reminder email for event
- \$150 discount off Member Appreciation Event Sponsorship
- Able to collect business cards/contacts via a raffle drawing (\$50 minimum gift value) month of business commercial

All sponsorships run on a calendar year and renew January 1st

Annual Partnership Packages

Single Meeting Partner \$1,000

- Distribution of promotional materials and 5-minute business commercial at 1-chapter meeting
- Special recognition at beginning of chapter meeting
- Logo and link listed on SPS SHRM website
- 1 Social Media blast month of presentation
- Recognition in registration and reminder email for event
- Registration for two representative's month of presentation
- Able to collect business cards/contacts via a raffle drawing (\$50 minimum gift value) month of business commercial

Member Appreciation Event Partner \$500

- Display table to distribute promotional materials @ event
- Special shoutout at event
- 1 social media blast leading up to event
- Logo and link listed on SPS SHRM website
- Recognition in registration and reminder email for event
- Meeting registration included for two representatives
- Able to collect business cards/contacts via a raffle drawing (\$50 minimum gift value) month of event

All sponsorships run on a calendar year and renew January 1st

Annual Partnership Packages

SPS SHRM Partner Listing - \$250

- Logo and link listed on SPS SHRM website
- Logo displayed at each chapter meeting



All sponsorships run on a calendar year and renew January 1st

2020 South Puget Sound SHRM Partnership Request

Email form to Daniel Smith at dsmith@bttacoma.com or call (253)396-5507 with any questions

• Company Name: _____

• Contact Person: _____

• Phone# _____

• Email: _____

• Website: _____

• Please attach a logo in jpeg format

• All sponsorships must be approved by SPS SHRM board (will notify of approval within 10 business days of submission of this form)

• Preferred Partner Level (**Circle One**)

• Platinum - \$2,500

• Gold - \$1,500

• Single Meeting - \$1,000

• Member Event - \$500

• Partner Sponsor - \$250

