



# South Puget Sound Chapter

Grow your business through SPS SHRM

# What is SPS and why be a partner?

## Connecting Your Business To Potential New Business

The South Puget Sound Chapter (SPS) is a local chapter of the Society for Human Resource Management (SHRM). A key part of SHRM's mission is to advance the human resource profession and the capabilities of all human resource professionals to ensure that HR is an essential and effective partner in developing and executing organizational strategy.

SPS was founded in 1954. SPS's purpose is to provide educational, informational and networking opportunities to human resource professionals in the Tacoma/Pierce County area. Our local programs, along with our affiliations with the Northwest Human Resource Management Association (NHRMA) and SHRM, provide our members with a wealth of resources.

We invite you to be part of our organization by taking advantage of our marketing and sponsorship opportunities.

We will give you as many opportunities as possible to partner with our members so you will get a positive return on your investment

### Direct Benefits

- ✓ Increase Revenue
- ✓ Support continued education within our industry
- ✓ Network, network, network
- ✓ Amplify your company's image and reputation
- ✓ Target specific audience

### Who Are Our Members

SPS represents over 300 human resource professionals in the greater Pierce County area including V.P. and director level, consultants, business professionals, suppliers and students.



# SPS – Annual Partnership Packages

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## Partnership Package (12 Months) – Platinum \$2,000

- **One** chapter meeting presentation (5–10 mins)
- At chapter meetings company will be recognized as a sponsor
- Ad with link in SPS’s monthly meeting announcements
- **One** feature article on the SPS Chapter Website
- Logo and link listing on main page of SPS website
- Logo displayed and recognized at each monthly chapter meeting
- Promotional materials available at monthly meetings (all chapter meetings)
- Logo & Link in New Member emails
- Monthly advertising on SPS’s Twitter & LinkedIn



## Partnership Package (6 months) – Gold \$750

- **Six** months ad with link in SPS monthly meeting announcements
- For **Six** chapters meetings company will be recognized as a sponsor
- Logo displayed and recognized at 6 monthly meetings
- Promotional materials available at monthly chapter meetings (6 chapter meetings)
- Logo & Link in New Member emails for 6 months
- 6 months advertising on SPS’s Twitter & LinkedIn

## Basic Partnership Package (1 Month) – \$250

- 1 month feature ad on the SPS website
- 1 chapter meeting company will be recognized as a sponsor.
- 1 month advertising on SPS’s Twitter & LinkedIn

