
BUILDING INTENTIONAL AWESOME CULTURES

THAT HELP ORGANIZATIONS AND THE PEOPLE WITHIN THEM THRIVE TOGETHER

DEVIN CRAIG

CCG





WHO IS THIS GUY?

Husband, father, leader coach,
manager developer, culture
consultant, author, trainer



THE BIG IDEA

Workplace culture is one of the last major competitive advantages for the future of organizations, our nation and world

THE BIG SHIFTS

Complex

Empowered

Shrinking Workforce

Options

THE STATS OF THE BROKEN WORKPLACE

70%

\$500,000,000,000

765%

Work = Stress = Poor Health

CLARITY



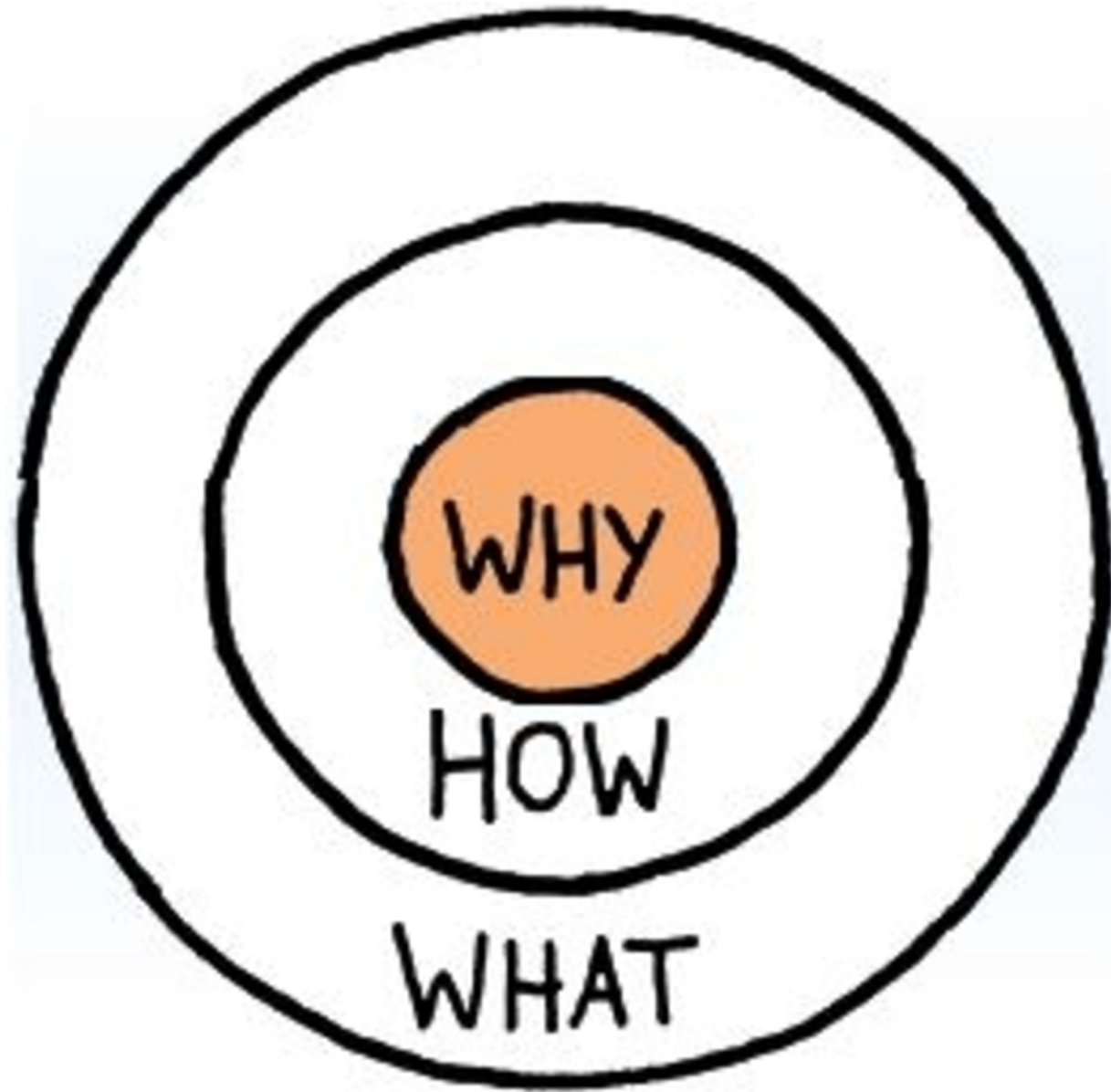
INTENTIONALLY
AWESOME
CULTURE



LEADERS



TEAMS





Google Manager Behaviors

1

Is a good coach

2

Empowers team and does not micromanage

3

Expresses interest/concern for team members' success and personal well-being

4

Is productive and results-oriented

5

Is a good communicator

6

Helps with career development

7

Has a clear vision/strategy for the team

8

Has important technical skills that help him/her advise the team

THE GREAT TEAM PYRAMID



CLARITY



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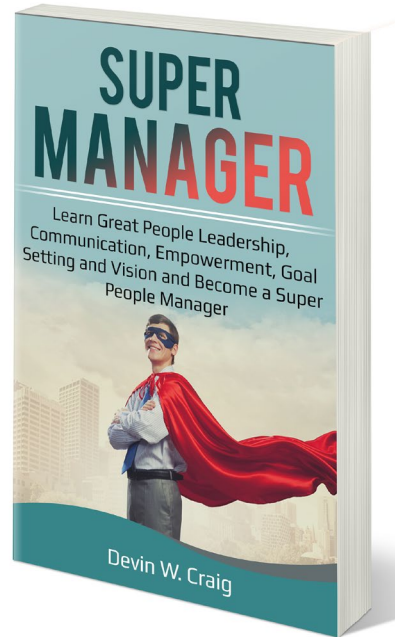


LEADERS



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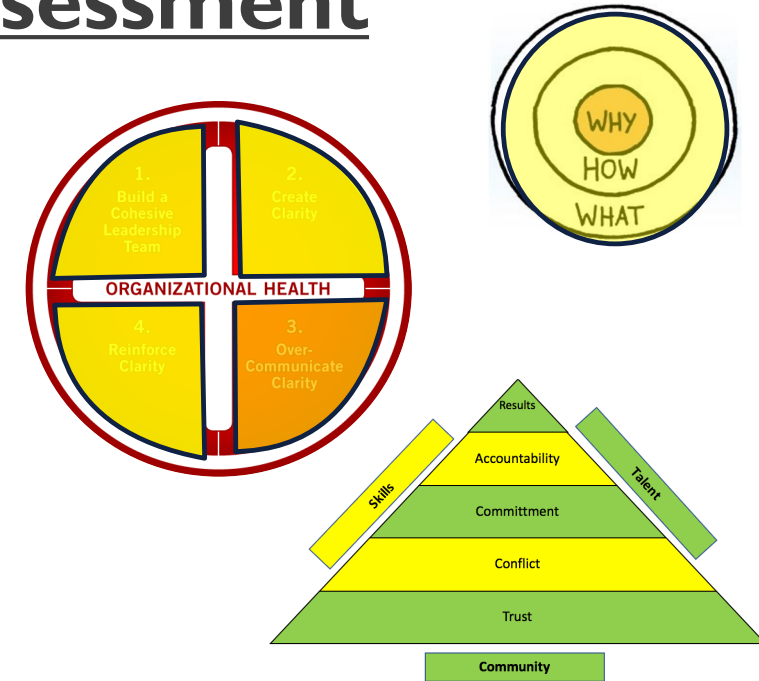
Self Study



Live Training and Coaching



Cores Of Culture Assessment



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