



**SOUTH
PUGET
SOUND**

CHAPTER

CHAPTER PARTNERSHIP GUIDE

Sponsorship Packages with
South Puget Sound SHRM

BENEFITS OF BECOMING A CHAPTER SPONSOR

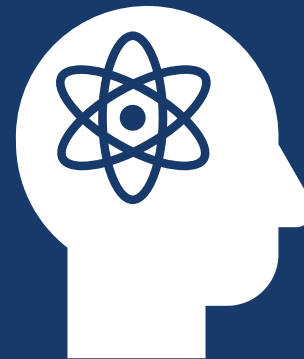
We partner with our chapter sponsors to help them achieve their goals with our chapter members. Our focus areas involve brand awareness with our members, networking opportunities, and providing our partners with the opportunity to support the HR field.



NETWORKING



TARGET MARKET



SUPPORT HR



COMMUNITY INVOLVEMENT

ANNUAL PARTNERSHIP PACKAGES

Platinum Sponsor \$3,000

Silver Sponsor \$2,000

Gold Sponsor \$2,500

Bronze Sponsor \$1,000

Platinum Sponsor

Cost: \$3,000

- 10 Social Media blasts of your business promotional events and services
- Logo and link listing on SPS SHRM website, displayed and shoutout at each chapter meeting, and in all chapter newsletters
- 5-minute business commercial at 1-chapter meeting
- Registration for two representatives to each event
- Able to collect business cards/contacts via a raffle drawing (\$50 minimum gift value) at 2 events

Gold Sponsor

Cost: \$2,500

- 5 Social Media blasts of your business promotional events and services
- Logo and link listing on SPS SHRM website, displayed and shoutout at each chapter meeting, and in all chapter newsletters
- 5-minute business commercial at 1-chapter meeting
- Registration for one representative to each event
- Able to collect business cards/contacts via a raffle drawing (\$50 minimum gift value) at 2 events

Silver Sponsor

Cost: \$2,000

- 3 Social Media blasts of your business promotional events and services
- Logo and link listing on SPS SHRM website, logo on chapter slides at each meeting and in all chapter newsletters
- 5-minute business commercial at 1-chapter meeting
- Registration for one representative to 4-chapter events
- Able to collect business cards/contacts via a raffle drawing (\$50 minimum gift value) at 2 events

Bronze Sponsor

Cost: \$1,000

- 1 Social Media blast of your business promotional events and services
- Logo and link listing on SPS SHRM website, logo on chapter slides at each meeting and in all chapter newsletters
- Registration for one representative to 2-chapter events
- Able to collect business cards/contacts via a raffle drawing (\$50 minimum gift value) at 1 event

Sponsor 1-Chapter Event for \$500

- Logo and shoutout during the meeting
- Registration for one representative to the event
- Able to collect business cards/contacts via a raffle drawing (\$50 minimum gift value) during the event



Next Steps

Once you have selected the package you would like to move forward with, please complete our [Annual Sponsorship Application](#)

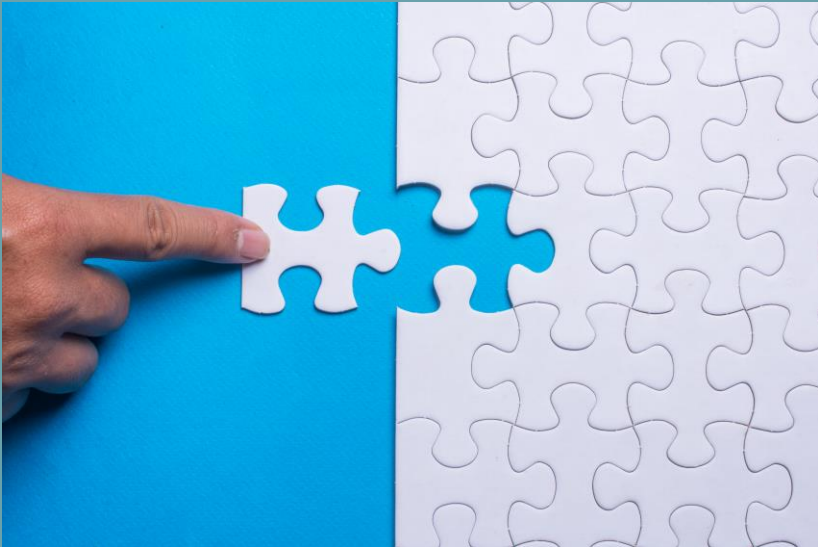
If you have any questions, please reach out to the Chapter President at spsshrm.president@gmail.com



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Disclaimer



South Puget Sound SHRM reserves the right to approve or deny any sponsor.

Sponsorships are on based on the calendar year and will not be prorated.

It is the responsibility of the sponsor to submit all materials to South Puget Sound SHRM for publishing.

Sponsor must pay for the package in full prior to promotion.

Member distribution lists will not be provided to sponsor unless otherwise noted. All promotions will be managed by South Puget Sound SHRM.